

Minutes of PCA Executive Committee meeting 23 June 2015 held at the home of Supriya Syal

Present: Don Smith, Geoffrey Mosher, Jaki Freeman, Jeff Otto, Supriya Syal, Susan Fraser and Susan McMurray (Chair).

Regrets: Diane Smith, Paul Woodman and Trish O'Reilly-Brennan.

Approval of Minutes of 26 May 2015: Acceptance moved by Jeff. Committee agreed.

Announcements:

- Jeff reported that the hoodies will be available for sale and have the potential of a net contribution to PCA of \$400.

Treasurer's Report: Since Diane was not available, Don reported. The income tax return, which Diane prepared and submitted, has been approved by Revenue Canada. As of tomorrow, the bank account will reflect Jeff and the Fireworks for a donation of \$835.60; fees for renewals and new memberships for April and May amount to \$2780. Big thanks and appreciation to Jeff, Paul, Ellen Titus and the Street Captains. The Executive wanted to express its thanks to Diane for taking care of our finances.

Committee Reports:

Safety: Susan reported on behalf of Trish. The survey prepared by Richard Brooks has been reviewed by the Executive and is ready to be posted tomorrow in the website, on Facebook and by email distribution. Flyers will be posted. The survey will be open for responses for a month. We would like to have a booth at the Pocket Party for safety issues.

Communications: Geoffrey will build a profile of Jerry Silverberg and the Artist-in-the-Park project for the website. It was a great success last summer. Geoffrey is working on tidying up some of the elements in the website and is using Google Analytics to understand who is using the website and for what interests. Pocket Book is now working and Geoffrey will liaise with Natalie to move the former content over into the Pocket Book module. If help is needed in inputting information Supriya and Susan F. as the Volunteer Coordinators will find volunteers to help with this work.

Events: Bard in the Park was a success. The future of movies (Phin Films) is still in flux due to the coat of screening. Jeff moved, Don seconded and the Executive agreed that PCA invest up to \$200 for a movie screening that Jeff will investigate. We are supporting the project and events of Fairy Doors, which is scheduled for 19, 20 or 22 August. The former Street Party will now be known as the Pocket

Party since it will be held in Phin Park on 19 September. Anne Miller is painting the park bench in Phin Park.

Business Arising:

Spring Town Hall: About 25 individuals turned up for this meeting on Emergency Management, Neighbourhood Support and Traffic Safety. A representative from Red Cross and Peter Tabuns, MPP spoke, and numerous practical suggestions were recorded. An Action Team was created, composed of Susan McMurray, Kaye Leslie, Lori O'Neill, Susan Fraser, David Langille, Supriya Syal and David James to move this project forward and test the community's appetite for increasing the profile of this support project.

Project X: This is the code name for a project whose end point has not yet been defined, based on the anonymous promise of a donation by a Pocket resident that has offered \$2,000 if the PCA can raise the same or a greater amount of money. Results of a recent survey were inconclusive in that the top 5 options had scores which were so close as to be statistically insignificant. Therefore Jeff, Supriya and Geoffrey will design another community enquiry with richer information provided to determine which of the options are most valued and which will attract the most crowdfunding potential.

Appointment of Nomination & Election Committee: The Executive Committee confirmed on 28 April 2015 the Draft Policy on PCA Nomination & Election Procedures. We posted it on the website and sent it by email to our Members, asking for agreement or suggestions for improvement by 15 June 2015. Since no agreement or suggestions have been received, it seems reasonable to assume that our Members are content with this draft policy. The plan is to present it to our Members at the AGM in January 2016 and ask for it to be formally defined as PCA Policy.

Susan has asked Executive Committee members who would be prepared to sit on the N&E Committee and has not found a willing member. Don commented that time is running short and the N&E Committee has a lot of work to do in preparing a slate of future executives for election at the AGM in January. Susan will write to Executives about this issue, seeking opinions, options and potential courses of action.

Any Further Business:

Artist-in-the-Park: Paul, as the coordinator of this project was not available but had written to Susan with cost projections and commentary. The grant from Toronto Arts Council is half what it was last year. Jeff moved, Supriya seconded and the Executive agreed to invest \$1085 from the PCA funds to support this project this summer. Commentary from users last year has been very strong and positive.

Eastern Commerce: Current understanding is that the school will be used for a K to 12 Aboriginal School, a TDSB Museum, Subway Academy One and the Creative Play School amongst other education-related projects.

Next Meeting: To be held on Thursday 3 September at 7.30 at Susan Fraser's home.

Minutes prepared on 24 June 2015 by PCA Secretary Don Smith