

**Minutes of PCA Board of Directors Meeting**  
**Tuesday, July 7<sup>th</sup>, 2020**  
**Via Zoom (hosted by Lori)**

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**Present:** Coline Morrison, Daryl Boshart, Gemma Parker, Linda Blake, Lori Zucchiatti O'Neill (Chair), Susan McMurray

**Regrets:** Allison Evans, Dalreen Fobler, Robyn Switzer, Zhiizhii Prince

**Regular Business:**

1. **Welcome**
2. **Review and approval of agenda:** Motion to approve by Gemma, seconded by Susan and passed.
3. **Approval of minutes from April 23, 2020 meeting:** Motion to approve by Coline, seconded by Daryl and passed.
4. **Treasurer's report:** Report was presented by Coline and accepted.

**Committee Reports – What's New?**

1. **Communications:**
  - **PCA website -- Resources & Links "The Pocket Book Skills Exchange"** – Daryl advised that this resource is now outdated. It is also redundant as most Pocket residents use the Pocket Facebook site to seek recommendations for service providers. He recommends that it be removed from the website. This will be done when the new website is set up.
2. **Events; Neighbourhood Support; COVID-19:**
  - **Pocket events cancelled due to COVID-19** – The Victoria Day fireworks, Pocket yard sale, and Art in the Park were all cancelled due to COVID-19. Toronto Parks, Forestry and Recreation Division has advised via an email to Lori dated July 7 that it cannot issue permits for any event in any park at this time as per provincial order.
  - **Pocket Pride Celebration, Saturday, June 27** – The PCA Executive sends a heartfelt thank-you to everyone who organized and supported the Pocket Pride Celebration.
  - **Sip & Chat** – Motorama, our PCA Sip & Chat partner, is open for patio eating and takeout, and we had our first Sip & Chat gathering in four months on their patio July 7. All going well, we will continue meeting at Motorama on the first Tuesday of each month, from 10 to 11:30 a.m. (note change in hours). The Executive encourages the Pocket to support Motorama with their patronage.
  - **COVID-19** – The COVID-19 committee has addressed all resident concerns brought to its attention to date. The Executive thanks the committee and volunteers for their continuing support of the Pocket. Lori suggested an outreach to Pocket businesses to see if we can provide support by featuring them in the PCA e-blast.
3. **Membership:** Gemma reported that 140 residents have renewed their membership or joined the PCA. Total membership in 2019 was 430 and, in 2018, 390. Three e-blasts have gone out to current members requesting that they renew their memberships.
4. **Nominations & Election:** A resident has contacted the Nominations & Election Committee to advise intent to run for the Vice-Chair position. Lori has provided information about the position to the applicant.
5. **Pocket Change:**
  - **Household Energy Survey** – At least 85 of the needed 110 households have completed the survey.
  - **Going forward** – An update of project status was posted on the Pocket website on June 26, 2020. The committee is in the midst of overhauling its webpage and launching a bi-monthly blog about Pocket Change. It is committed to ramping up its activities and outreach, and is hoping to receive some funding news soon.

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**6. Secretary/review of motions managed by email:**

- Motion on March 8 by Coline that the PCA enter into a contract with Progressive Nation to have them build our new website, seconded by Susan on March 10. Motion passed on July 5, 2020.
- Motion on June 18 by Susan that the PCA co-sponsor the Pocket Pride Celebration on June 27 and provide up to \$200 for expenses related to the celebration, seconded by Coline. Motion passed on June 20.

**New Business:**

1. **Website transition: next steps:** Susan has offered to manage the transition. She will create a workplan/schedule and a mock-up of the site with Progressive Nation. A committee will be formed to review existing website content and make recommendations for the new website.
2. **Membership drive: next steps:** The drive will take a break in August. On or about September 15<sup>th</sup> an eblast will be sent out offering membership for \$15 for the balance of 2020 and all of 2021. Targeted outreach by street captains might occur in September.
3. **Alternative uses for funds:** The executive discussed possible child-centred and adult-oriented activities utilizing funds made available by the cancellation of Art in the Park. Discussion is ongoing.
4. **Nominations & Election/AGM: next steps:** Notice of the AGM will be distributed to Pocket residents at least 21 days prior as per the PCA Constitution & By-Laws. The Executive discussed how to hold the AGM in light of COVID-19 precautions and Toronto gathering limits. Possibilities are an on-line meeting or an outdoor meeting if gathering limits permit. Discussion will continue at the next Executive meeting in August by which time Toronto may be in Stage 3 of reopening. The AGM cannot be held in the last two weeks of September due to prior commitments.

**Next meeting:** August date TBD

Minutes prepared on July 16, 2020 by Linda Blake.