

**Minutes of PCA Board of Directors Meeting**  
**Wednesday, November 25, 2020**  
**Via Zoom (Hosted by Lori)**

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**Present:** Daryl Boshart, Eadit Rokach, Gail James, Gemma Parker, Linda Blake, Lori Zucchiatti O'Neill (Chair), Michelle Kushnir, Susan McMurray

**Regrets:** Coline Morrison, Zhiizhii Prince

**Regular Business:**

1. **Welcome**
2. **Review and approval of agenda:** Motion to approve by Gail, seconded by Susan and passed.
3. **Approval of minutes from October 19, 2020 meeting:** Motion to approve by Susan, seconded by Eadit and passed.
4. **Treasurer's report:** Lori, on behalf of Coline, reported a PCA account balance of just under \$16,000, of which approximately \$10,000 is in a term deposit. Scotiabank's donation of \$1,000 has been received and deposited. This donation may be directed to creation of a mural on the Phin Park shed in 2021. The first Progressive Nation monthly fee for maintenance of the new PCA website invoice @ \$62.15 has been received. Susan will contact Progressive Nation to verify the invoice amount is in line with the quoted price. The set-up fee is still to come.

**Committee Reports – What's New?**

1. **Communications:** Susan, who is leading the website transition to a new platform, provided a progress report. The Pocket Change Committee has designated Liisa Repo-Martell as its lead communication person for the transition. Pocket Change recommends a joint communication meeting between Daryl, Gemma, Lori, Susan, Liisa and David Langille. Daryl and Lori discussed the current website's rotator priorities.
2. **Events:**
  - The PCA did not sponsor Halloween activities this year. Instead, it presented Public Health guidelines via social media and eblast and supplemented them with a detailed list of fun ideas that reduce risk. No negative feedback on Halloween activities has been received from the community.
  - Lori updated the Executive on plans for Santa's Frozen Festival "Porch Edition". Lori is a member of the committee that is planning this event, which includes a night procession, food, toy and cash donation drive in support of Eastview Neighbourhood Community Centre and Toronto Humane Society, supplemented by a PCA holiday scavenger hunt. Events will be promoted via eblast and social media. The Executive discussed COVID-19 precautions and the procession route.
  - Lori will prepare COVID-19-theme eblast and social media messaging for January.
3. **Membership:** Gemma advised it would be unpractical to have Street Captains contact people directly re: PCA membership due to the time required to create an applicable database. Daryl and Gemma will send out final membership push messages via eblasts and social media.
4. **Neighbourhood Support:** Gail advised that Susan Fraser has prepared ten welcome bags for new residents for distribution/delivery by Ellen/Street Captains. Toronto Police Service has provided some new materials for the bags. Lori suggested the Committee meet to review materials for the bags and discuss the issue of "porch pirates". An email has been sent to Street Captains asking if there are any new residents who have not received welcome bags.
5. **Pocket Change:** Michelle updated the Executive on the recent Pocket Change Committee meeting. Susan advised that Pocket Change has submitted a proposal to Environment and Climate Change Canada for a \$325,000 grant. Susan will contact our MP Julie Dabrusin to request support for the proposal. A decision will be made in February. The Executive thanked the people who put the proposal together.

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**Business Arising:**

1. **Neighbourhood Support idea from Pocket Facebook member:** In response to a few residents' concerns about feeling physically unsafe or being taken advantage of financially by tradespeople, a Facebook member suggested the PCA maintain a list of vetted people willing to be present as a safeguard when quotes are received, payment is made, etc. Pros and cons were discussed, and it was agreed that a list of vetted tradespeople, as recommended by Pocket residents, would be more appropriate. Since an Executive member thought such a list was created and shared via the Facebook group years ago, Lori will ask Jeff Otto about his knowledge of such a list and discuss updating it.

**New Business:**

1. **Nomination & Election Committee: Planning:** Committee members are Nina Littman-Sharp (Chair), Robyn Switzer and Linda Blake.
2. **Ad Hoc Governance Committee: Formation:** Lori requested expressions of interest from Executive members who would like to participate in this Committee.

**Holiday Plans & Next Meeting**

1. **Something (one or two things) about your holiday that you expect to be different and something that you expect to be the same:** A group discussion to end on a social note.
2. **Next Meeting:** Second or third week of January TBD.

Minutes prepared on December 20, 2020 by Linda Blake.