

**Minutes of PCA Board of Directors Meeting  
Monday, August 23, 2021  
Via Zoom (Hosted by Eadit)**

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**Present:** Daryl Boshart, Eadit Rokach (Chair), Gail James, Julie Charles, Linda Blake, Lori Zucchiatti O'Neill, Marco Oved, Martin Pollak, Michelle Kushnir

**Regrets:** --

**Regular Business:**

1. **Welcome; appreciation, acknowledgement, introductions:** This was the first meeting of the 2021-22 Board. Eadit thanked the Executive for their participation, and members introduced themselves.
2. **Review and approval of agenda:** Motion to approve by Eadit, seconded by Lori and passed.
3. **Approval of minutes from June 23, 2021 meeting:** Motion to approve by Eadit, seconded by Linda and passed.
4. **Treasurer's report:**
  - Approval of Martin's report of PCA financials as of July 31, 2021 was moved by Eadit, seconded by Linda and passed. Total available cash is approximately \$16k of which \$2.5k is restricted in use for the Kapapamahchakwew Pow Wow and Pocket Change Fund project respectively.
  - Martin will investigate a transaction which may be incorrectly categorized.
  - He will contact the bank to confirm authorized signing officers.
  - Julie and Martin will collaborate to ensure the membership register and registration fee income are reconciled.
  - Martin will research possible higher yield investments to replace our current 10k Guaranteed Interest Certificate.

**Committee Reports – What's New?**

1. **Events:**
  - Eadit reported that the Pocket Street Sale took place June 12, in compliance with COVID-19 regulations.
  - On June 27, the Pocket Pride Parade was cheered on by porch participants' decorations and noise/music/singing. To honour Indigenous culture, Grand Marshall Randy and his family led the procession with a grass dance in traditional regalia. The Pocket Pride Committee added an Indigenous symbol to the "Progress Pride" flag. The Executive expressed its appreciation of the many volunteers who participated.
  - The Little Red Theatre, a non-profit, registered charity, presented *Ferratale* in Phin Park on August 17. An audience of about 120, including Eastview Community Centre campers, enjoyed the show and free popcorn. \$164 in donations were collected and the Executive voted to forward the full amount to the theatre. Eadit made a motion to donate an additional \$150 to the theatre, seconded by Michelle and passed. Eadit will forward these sums to the theatre with a thank you note. The Executive thanked the volunteers who supported this event.
  - Pocket Rock-It Music Festival August 8: thanks to the musicians who volunteered their time and talent (Scott Pietrangelo and Alison Eastwood, Michael Brosman, Michael Verba, The Lesters), and the residents who supported them. Popcorn and drink sales collected \$107 and \$140 was donated to the PCA via donation boxes. The membership table, staffed by Julie and Gail and the Pocket Rock-It Street Captains (wrangled by Ellen Titus) Dean Miller, Charlotte Morgan and Gina Binetti collected \$30 in new membership fees and \$120 in membership renewals. Big thanks to everyone involved!
2. **Membership:**
  - Julie reported that, at 190 memberships by the third week of August 2021, we are certainly tracking to exceed 2020's total of 202.
  - Timing and strategy of the next membership drive is still to be determined. Options for campaigns that build on everything learned through COVID-19 are being looked at. The biggest consideration to resume a traditional door-to-door campaign is safety for Street Captains/residents. Julie invited suggestions from the Executive.

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**3. Neighbourhood Support; COVID-19:**

- On July 8, 2021, the PCA shared the news of the death of Jerry Silverberg, long-time friend of the pocket and leader of our Art in the Park program. Jerry wished for some of his art to be sold or auctioned off, with the proceeds to go to the PCA. Lori is in contact with his family.
- Lori updated the Executive on the status of residents receiving support.
- Sip and Chat is not expected to resume in the foreseeable future due to COVID-19. Lori will research suitable locations for Sip and Chat.
- COVID Community Hero Award: This summer Lori and Eadit accepted the COVID Community Hero Award from Councillor Paula Fletcher on behalf of the PCA and its COVID-19 Committee [https://www.councillorpaulafletcher.ca/covid\\_community\\_heroes](https://www.councillorpaulafletcher.ca/covid_community_heroes).

**4. Phin Park & Greening:** Lori reported the committee has identified Phin Park, the leash-free dog park, and the area surrounding the community garden beside the fire hall as target areas. Various activities to engage the community are being considered.

**5. Pocket Change:**

- Michelle reported that Pocket Change is pursuing collaboration with other community groups.
- The Toronto Atmospheric Fund (TAF) provides grants to projects that have the potential to generate large-scale carbon reduction in the GTHA. Pocket Change recently applied for a grant but was not selected.
- Rain Gardens United [www.raingardensunited.com](http://www.raingardensunited.com) seeks to educate on, advocate for, and facilitate the building of rain gardens. Pocket Change, with the support of TRCA, hopes to collaborate with this organization. Rain Gardens United has applied for a grant which will allow them to expand their programs.
- TRCA is working on a report of suggestions received at the SNAP workshop on May 17, 2021.

**6. Secretary/update of documents to reflect new board members:** Tabled to next meeting.

**7. Communications:** Daryl reported that the PCA Executive photos/bios have been updated on the Pocket website

**Business Arising:**

- 1. Follow-up on proposal for a new committee (environmental science theme):** Lori advised new members of the Executive to read the June 2, 2021 minutes for background on this subject. She will provide a list of possible titles for the committee to the Executive via email. Lori will also research PCA precedent for establishing new committees.

**New Business:**

- 1. Director's duties, meeting/communication and financial best practices:** Eadit led a brief discussion, referring to two documents (*Not-for-Profit Corporation Status; Director and Officer Responsibilities* and *Guide to the Not-for-Profit Corporations Act, 2010*) provided earlier via email.
- 2. Community Police Liaison Committee invitation, PCA Safety Committee:** A volunteer on the 55 Division Community Police Liaison Committee has invited the PCA to nominate a Pocket representative to serve on this committee. Either Lori or Eadit will attend the Committee's September 1 meeting to obtain more information. Discussion of PCA Safety Committee was tabled until the next meeting.
- 3. Project Swallowtail; invasive weed concerns:** Tabled to next meeting
- 4. AGM debrief:** Eadit led a brief discussion.
- 5. Membership drive (fall strategy):** A brief discussion of information provided by Julie in her Membership report.
- 6. Motion for Neighbourhood Welcome bags:** Tabled to next meeting
- 7. Motion for donation to Little Red Theatre:** Covered earlier in the Events report.
- 8. Final comments.**