

**Minutes of PCA Board of Directors Meeting
Tuesday, October 26, 2021
Via Zoom (Hosted by Eadit)**

Present: Daryl Boshart, Eadit Rokach (Chair), Gail James, Julie Charles, Linda Blake, Lori Zucchiatti O'Neill, Marco Oved

Regrets: Martin Pollak, Michelle Kushnir

Regular Business:

1. **Welcome; appreciation, acknowledgement**
2. **Review and approval of agenda:** Motion to approve by Lori, seconded by Linda and passed.
3. **Approval of minutes from August 23, 2021 meeting:** Motion to approve by Gail, seconded by Linda and passed.
4. **Treasurer's report:**
 - Review of Martin's October 26, 2021 Financial Report is deferred to the next meeting.

Committee Reports – What's New?

1. Events:

- The Pumpkin Parade is scheduled for November 1, 7:00 p.m. in Phin Park. The event will be publicized via PCA social media and "The Pocket" Facebook posting. Popcorn and hot chocolate will be available and Julie will be present to assist and, if circumstances permit, promote PCA membership. The city will provide a bin for composting of pumpkins.
- The Pocket Pop-up Sale is scheduled for Saturday, December 4 (rain date December 5). This event is organized by participating vendors. Eadit will contact Jen Balogh to inquire if it would be helpful to publicize the event via PCA social media.
- Santa's Frozen Festival Parade is tentatively scheduled for December 5. It will include a campaign to collect donations to the Eastview Neighbourhood Community Centre food bank and toy drive, and to the Toronto Humane Society. This event is sponsored by Donna Lee.

2. Communications:

- Daryl will update the Pocket website Membership Services message to "renew for 2022".
- For the information of new Executive members, the components of PCA social media were described: 1. eblast (group email to PCA members); 2. PCA Facebook; 3. PCA Twitter; 4. PCA website, though not as often because website changes require considerable work. Daryl also posts announcements on "The Pocket" Facebook, a community initiative that is managed independently from the PCA and is separate from the PCA Facebook page. In addition, posters and home-delivered flyers may be used to share information.
- The status of the new PCA website was discussed. Its "go live" date has been delayed due to heavy workload. Lori has tracked changes to the current website to ensure they will be included on the new website when it goes active. Julie and Marco have received some training on the new platform. Lori will contact Susan McMurray for a project status update.

3. Membership/membership drive:

- Julie is updating information on membership benefits to help promote renewals/new memberships.
- The Pocket website' Membership Services' message will be changed to "renew for 2022" and any new memberships will activate immediately and include 2022 membership for \$10.
- A \$100 Big Carrot Danforth gift card draw will be open to all members active as of December 31, 2021. The gift card is donated by a member of the Executive.
- Marco will investigate the cost of producing Pocket-branded items such as buttons, t-shirts, seed packets, etc. for promotional and fundraising purposes.

4. Neighbourhood Support; COVID-19:

- Lori updated the Executive on the status of residents receiving support.
- The "PCA COVID-19: Resources for the Pocket Community" portal on the PCA website has been deactivated. An invoice will be submitted to the PCA for the work on this portal.

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- The Neighbourhood Support Welcome Bag contents have been reviewed and some items will be updated/added/deleted: Lori is updating the Essential Services sheet; Michelle is working on a Pocket Change sheet; Marco and Lori will ensure that seed packets do not include invasive plants; the Toronto waste pick-up calendar has been discontinued. Gail made a motion to purchase 100 small printed PCA notepads at cost not to exceed \$300, seconded by Lori and passed.

5. Phin Park & Greening:

- Jeff Otto and Lori led the committee on a tour of Phin Park, Oakvale Green Community Garden and adjoining orchard, and the leash-free dog park.
- The committee will set up a volunteer schedule to tend/water identified public spaces and gardens from early May to August.
- Planting of pollinator gardens and elimination of invasive plants on residents' private property will be promoted via digital and paper communication. Marco will contact Susan Fraser re: seed sharing.

6. Pocket Change: Deferred to next meeting

7. Secretary /update of documents to reflect new board members:

- Linda will update the PCA Executive Contact List and distribute it to the Executive.
- Eadit reported that the Not-for-Profit Corporations Act, 2010 (Ontario) (ONCA) which received Royal Assent on October 25, 2010, was proclaimed and came into force on October 19, 2021. Existing nonprofits have three years to bring their governing documents into compliance with the new law.

Business Arising:

1. **Follow-up on proposal for a new committee (name TBD):** Lori moved to approve the establishment of a committee to organize presentations and other activities to educate Pocket residents about home energy science and technology. Gail seconded, and motion passed. Lori moved to name this committee the "Home Energy Science & Technology" Committee. Eadit seconded and motion passed. Lori will notify Gord and Susan Fraser of this decision.

New Business:

1. **Community Police Liaison Committee invitation, PCA Safety Committee:** Lori attended a virtual meeting of the 55 Division Community Police Liaison Committee but it was cut short due to technical difficulties. Lori and Eadit will share concerns about porch and bicycle thefts and shed break-ins with the police.
2. **Project Swallowtail; invasive plant concerns:** This item was covered in "Phin Park & Greening".
3. **Motion for Neighbourhood Welcome Bags:** This item was covered in "Neighbourhood Support".

Minutes prepared on November 19, 2021 by Linda Blake.