

**Minutes of PCA Board of Directors Meeting**  
**Monday, March 28, 2022**  
**Via Zoom (Hosted by Eadit)**

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**Present:** Daryl Boshart, Eadit Rokach (Chair), Gail James, Julie Charles, Linda Blake, Lori Zucchiatti O'Neill, Marco Oved, Martin Pollak, Michelle Kushnir, Malinda Francis (guest)

**Regular Business:**

- 1. Welcome; appreciation; acknowledgement**
- 2. Review and approval of agenda:** Two items were added to the agenda. Motion to approve revised agenda by Gail, seconded by Lori and passed.
- 3. Approval of minutes from December 8, 2021 meeting:** Two changes were made to the minutes. Motion to approve revised minutes by Lori, seconded by Gail and passed.
- 4. Treasurer's report:**
  - Martin reported a \$2,000 grant for the Laneway Mural Project from the City of Toronto.
  - This grant, Pocket Change, and Pow Wow funds are temporarily restricted funds and will be labelled as liabilities on Treasurer's Financial Reports. Martin requested clarification of the process to disperse temporarily restricted funds which the Treasurer holds in trust.
  - Directors and officers insurance and PCA liability insurance have been renewed for one year.

**Committee Reports – What's New?**

- 1. Membership/membership drive:**
  - Julie reported that four eblasts have been sent since the last Board meeting. All eblasts include a reminder to renew membership
  - The Skating Party membership table had six membership renewals. Five renewals/new member registrations were made on-line. Lori has delivered membership cards to on-line registrants.
  - There will be membership table at the Spring Fling in Phin Park tentatively scheduled April 17.
  - Julie forwarded a member's query re: a new property development in the Pocket to Eadit for investigation. This query is addressed under 'New Business'.
- 2. Events:**
  - Lori reported photos of the Phin Park Skating Party are on the Pocket Facebook.
- 3. Phin Park & Greening:**
  - The Phin Park & Greening Committee will take the lead on the Phin Park Clean-up Day on Saturday, April 23. Jeff Otto has requested supplies from the city (mulch, flowers, etc.) if available.
  - The committee has at least six members interested in watering/cleaning Phin Park for a one to two week block of time, with the goal that the period May to October will be fully scheduled.
  - Communications (posters, eblasts, and social media) are being developed re: invasive and pollinator plants. Seed packets of pollinator plants will be assembled by volunteers as giveaways.
- 4. Pocket Change:**
  - Lori reported on a grant proposal for the Pocket Change Project. The Green Neighbours Network has submitted the proposal to the Canada Summer Jobs Program on behalf of neighbourhood groups. Results will be shared in April. Parameters of the project were discussed. including painting of the murals, which will not commence until 2023. Lori will investigate the Felstead Park Laneway Mural parameters.
  - A general meeting of Pocket Change members is tentatively scheduled for April 21 in order to elect Executive members. It will be a 'hybrid' in-person and zoom meeting. It is anticipated Councillor Paula Fletcher will attend the meeting.
  - Toronto and Region Conservation Authority (TRCA) will supply a limited number of free shrubs to Pocket residents in the fall. Residents will be notified when they can place orders for delivery to Phin Park. Pocket volunteers will assist residents who are physically unable to pick-up/plant shrubs.

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- The possibility of holding an Eco Fun Fair in Phin Park this summer is under discussion.
- A Pocket Change/Phin Park & Greening flyer is being developed for delivery to Pocket residences and for inclusion in Neighbourhood Welcome Bags.
- The proposed Home Energy Science & Technology (HEST) committee decided that HEST goals can be met under the Pocket Change banner, so there will not be a HEST committee.

**5. Communications:**

- Daryl will update the Pocket website to announce the opening of nominations for the PCA executive when the N&E Committee provides him with information.
- Sean Symes has advised Daryl that a change in Google to 'pay per use' for some of its products will likely affect some Pocket website e-mail addresses. Daryl will investigate and report.

**New Business:**

**1. Neighbourhood Support Committee:**

- Gail has received a supply of publications from the city for inclusion in the Neighbourhood Welcome Bags.
- Lori reported on changes made to the first draft of an anti-theft safety measures document in response to Executive feedback, and will send the revised document to Eadit for review. The final document will be sent to members via eblast and social media and added to the website under 'Resources' at a time to be determined by Eadit. The document was developed in response to numerous recent garage/shed thefts in the Pocket.

**2. Property development – 1095-1111 Danforth Avenue:**

- In response to a resident's request that the PCA investigate a new development, Eadit contacted Core Development Group, which has submitted a Zoning By-law Amendment to the City of Toronto for a 9-story, mixed-use building replacing a church and funeral home. It would have 228 residential rental units and no resident parking. The company is open to hearing neighbourhood concerns and suggestions. Some concerns arose in discussion and Eadit will contact the company rep and report back to the Executive. Julie will update the resident.

**3. ONCA regulations:**

- Lori reported on information provided at a seminar addressing the new ONCA regulations.

**4. PCA Swag:**

- Marco will obtain quotes from a past supplier of PCA branded clothing.

**5. Nomination & Election Committee:**

- Projected vacancies on the Executive are Vice Chair, Secretary, Fundraising Coordinator and Member at Large.
- The AGM is on June 29 and is anticipated to be an in-person meeting.
- The nomination deadline is June 14.
- The Nomination & Election Committee members are Linda Blake, Malinda Francis and Robyn Switzer. The committee had its first meeting March 8 and is preparing a flyer notifying residents of the call for nominations, PCA volunteer opportunities, and the AGM date which will be delivered to all homes in late April. Announcements will also be sent by eblast and social media.
- TRCA Sustainable Neighbourhood Action Program (SNAP) staff will be invited to the AGM.

**6. Final Comments:**

- A suggestion was made that meetings be extended to 2-1/2 hours.
- 'Ownership' of events will be discussed at a later meeting. Linda will provide Eadit and Lori with a past practices archival document for reference.

Minutes prepared on April 11, 2022 by Linda Blake.