

Minutes of PCA Board of Directors' Meeting
Thursday, May 11, 2023, 7 – 8:15 p.m.
Via Zoom (hosted by Sarah)

Present: Eadit Rokach (Chair), Julie Charles, Malinda Francis, Gail James, Lori Zucchiatti O'Neill, Martin Pollak, Sarah Sheard

Regular Business:

1. Welcome; appreciation, land acknowledgement, introductions
2. Review and Approval of Agenda — Eadit
Motion to approve by Sarah, seconded by Lori. Carried.
3. Approval of Minutes of April 11, 2023 — Eadit
Lori will forward Sarah her corrections to the April minutes. Lori moved to approve the minutes as revised at this meeting. Mali seconded the motion. Passed.

New Business:

1. Pow Wow Financial Ask — Martin
Martin is meeting on June 5th with Pow Wow organizers and the TDSB to learn details of their request that PCA manage the \$12K in funds from TDSB for disbursement of fees to performers at the Pow Wow on June 15th. We have a history of doing this for the PCA, and Martin consulted past PCA Board member David Langille about this. Martin has informed the Pow Wow contact people that he'll be unable to attend the Pow Wow himself. Martin will report back to the Executive following his meeting.
2. Confirming motions to changes in the bylaws — Eadit
Motion to approve was passed by the Board.
3. Committee Reports (Phin Park & Greening, Pocket Change) — Lori
The PCA Cleanup Day was well attended. As part of the TRCA SNAP, and supported by Tree Mobile, 17 free native trees and 88 shrubs were delivered and planted by volunteers for residents on April 29. The 4 interpretative signs for Phin Park were approved and final versions will be mocked up by TRCA SNAP for the PCA Board to view prior to finalization. Also part of SNAP, June 25th is a volunteer signup event for additional native plantings in the park. The SNAP Tiny

Forest site visit and preparation will take place at a later date (TBA). Pocket Change's recent webinar was well-attended. The upcoming Eco Fun Fair is scheduled for Saturday, June 17th, 1-5 p.m. (Rain date, June 24th). Eve and Julia of the Pocket Change Project will draft a message, which Ellen Titus will approve and send to street captains for possible dissemination when going door to door to Pocket residents as part of a Pocket Change Changemaker recruitment campaign.

4. Gerrard-Carlaw extension — Mali

Mali attended a recent open house and a meeting last fall. The project has not yet received approval from the city. Mali forwarded us their link to further information: www.engagegerrardcarlawnorth.ca/docs/GCN-OH1-2022-EngagementReportSummary-FINAL.pdf

5. Proposed multiplex housing development at 975 Danforth — Eadit.

Eadit attended the community meeting and reported on their proposal to strike a committee of residents and local businesses, city reps and developers. Eadit polled the Board's interest in having the PCA track this and other development projects in the neighbourhood. Eadit offered to contact former Board member Susan McMurray, asking for her feedback as to a possible role for the PCA in tracking development in the Pocket.

6. Motion to create two communication roles — Mali

Mali and Desiree have drafted an e-blast and online survey to encourage people to consider taking Board positions. Mali suggested that, due to the several anticipated Board vacancies, the Board might consider creating an ongoing Communication Committee for those volunteers not wishing to commit wholly to an Executive position. Communication Coordinator's duties include the PCA website, social media and liaising with the Membership Coordinator on the e-blasts. As Communications touch on most PCA activities, redistributing some of these tasks or giving the Communications Coordinator a committee to which to delegate some of these tasks was deemed advisable by Julie. Discussion followed as to how best to distribute responsibilities between Communications Coordinator and Membership Coordinator with assistance from a Communications Committee. Allocating these various responsibilities was deemed best left to incoming Communication and Membership Coordinators.

7. Board positions and vacancies — Eadit

Eadit is stepping down as Chair and Mali has agreed to stand for the position. Desiree replaces Sarah as Secretary. Julie is also stepping down as Communications/Membership Coordinator. Gail (Member-at-Large) and Martin

(Treasurer) are continuing in their present capacities. The Fundraising Coordinator position has been eliminated. Open positions now include: Events Coordinator, Vice Chair, Communications Coordinator, Membership Coordinator and Member-at-Large.

8. Motion to reimburse for maintenance of ice rink up to \$500 — Lori
Lori reported various improvements made by John Koufis. Gail seconded Lori's motion to reimburse, which passed. The Board will reimburse him for his expenses upon receipt of those by Martin. In future, John or his replacement will need to approach the Board to notify it of upkeep costs prior to incurring them.

Julie proposed a motion to approve a budget for the Membership Drive Committee, in order to cover poster printing and other small expenses associated with election and nomination activities and street captain work, estimated as approximately \$300. This was seconded by Martin. Passed.

9. Final comments — all

Eadit thanked the Board members for all their work this year. Quantum of the two AGM Door Prizes (Masellis gift certificates) was set at \$25 each. Gail agreed to purchase two Masellis certificates @ \$25, to be reimbursed by Martin.

DRAFT minutes submitted by Sarah Sheard, May 15, 2023